

Take the KöR® Whitening Challenge:

Try KöR now and we guarantee you will agree KöR is the most effective whitening system you have ever used - or your money back!



Switch to KöR Whitening Today
and See for Yourself



Why KöR® Whitening?

- Predictable “WOW” results
- Permanent whiteness
- Patients may still consume coffee, tea, red wine, etc.
- Low to no sensitivity
- Continuous refrigeration from manufacture to your office
- For the first time ever - no more ineffective batches of gels!
- Perfect for everyone - average patients, tetracycline, fluorosis and geriatric patients

Whitening Problems & KöR® Solutions

Problem: Have you lost confidence in your whitening system?

Solution: Even mild heat quickly degrades whitening gels. Constant refrigeration of all KöR whitening gels ensures 100% effectiveness every time. Unique KöR technique plus KöR whitening gels designed to release higher concentrations of effective whitening radicals and greatly enhanced absorption of effective whitening radicals into teeth provide great results - every time!

Problem: Do your patients complain about whitening sensitivity?

Solution: Aggressive oxygenation of whitening gels removes smear plugs. KöR Desensitizer plugs open tubules instantly, and is used with every whitening session (even during at-home whitening). The higher the osmolarity of whitening gels, the more sensitivity. KöR's constant refrigeration enables KöR gels to maintain the lowest possible osmolarity by use of 100% water base (instead of high osmolarity anhydrous) gels and neutral pH (instead of adding acidifiers) gels with buffering systems to maintain a low osmolarity / low sensitivity.

Problem: Do your patients think their whitening results fade too quickly?

Solution: High effectiveness of constantly refrigerated KöR gels + high concentration of effective whitening radicals + enhanced absorption into teeth + hours of extended active whitening time in KöR-Seal Deep Bleaching Trays means incredibly thorough, long-lasting whitening results. Simple occasional at-home monthly maintenance means patients may still consume their favorite foods and drinks, and still preserve a white smile for life.

Problem: Does your current whitening system guarantee satisfaction of your whitening results?

Solution: We guarantee when you use KöR system products with the specialized KöR technique developed by Dr. Rod Kurthy, you will agree that it is the most effective system you've ever seen - or we'll refund the cost of the system. There is no "magic fairy dust" in KöR products - it's all about putting solid science to work.

Problem: Do you find it difficult to sell whitening cases?

Solution: With KöR Whitening, we provide you many ways to sell whitening to your patients. The KöR Training Manual alone provides 25 ideas to skyrocket whitening sales. We also provide promotional marketing such as: informational brochures, reception room before/after photo presentations for your TV or computer monitors, flyers, statement stuffers, appointment reminder cards, posters, and marketing for your practice website. Your practice is listed on the KöR consumer website - new patients looking for KöR Whitening will easily find your office. And video's by Dr. Kurthy walk your practice staff through selling whitening and simple yet effective marketing.

Problem: Do you have a team of clinical specialists ready to answer all of your whitening questions?

Solution: KöR Whitening's team of clinical specialists is ready to answer all your clinical questions and help implement the KöR system into your practice. The KöR Training Manual and DVD are outstanding sources of clinical support, and train your staff to perform the entire KöR technique, step-by-step. Our KöR customer support website is another extremely helpful resource.



Before



After



Before



After



Before



After



Before



After



Before



After



Before



After



Before



After



Before



After



Before



After



Before



After

